

Customer Questionnaire and Check In



Contact info

Name: _____ Date: _____

Products Ordered: _____ Children: _____

What is the best way to contact you? Contact # _____ Text # _____ Email _____ FB _____

Would you like to be part of our "Customer Facebook Group?" _____ Can I introduce you in the group? _____

NEW CUSTOMER: Why are you making the decision to take Juice Plus+®?

EXISTING CUSTOMER: Why did you first decide to take Juice Plus+®?

NEW CUSTOMER: What expectations do you have / what would you like to experience?

EXISTING CUSTOMER: What has been your favorite part about Juice Plus+®?

NEW CUSTOMER: How will you know if it is working for you?

EXISTING CUSTOMER: What health benefits have you noticed since Juice Plus+®?

NEW CUSTOMER: What is One Simple Change you can do in addition to Juice Plus+®?

(To create a bigger jumpstart?)

NEW CUSTOMER: Can we call you a day 60 to ask a few questions, and then let you know at day 90 when the official survey will come?

Customer Check in Calls

Send One Simple Change Tracking Form

Add Customer to Customer Facebook Group and introduce them

10 days - Contact #1 – Thank them. Product received? Taking 2 of each a day? Drinking shake every day? Encourage them with their One Simple Change.

30 days – Contact #2 – Congratulate for consistency. Receiving emails from the company? Congratulate on their One Simple Change. Ready to make a new change? Any Results? Prompt to share experience in Customer Facebook group, on their wall, or at an event. Invite to more education or to join our mission.

60 days – Contact #3 - Congratulate on their One Simple Change. Ready to make a new change? Any Results? Prompt to share experience in Customer Facebook group, on their wall, or at an event. Invite to more education or to join our mission.

90 days – Contact #4 - Congratulate on their One Simple Change. Discuss official survey. Ready to make a new change? Any Results? Prompt to share experience in Customer Facebook group, on their wall, or at an event. Invite to more education or to join our mission.

120 days – Contact #5 - Alert to next shipment and double check that their survey has been completed and free product was selected. Invite your raving fan customer to share their experience and join our mission. Prompt to share experience in Customer Facebook group, on their wall, or at an event.

Continue Customer Engagement

