

Industry statistics

1. 20 years of consecutive growth
2. 175,00 enroll weekly
3. 500,000 enroll globally, weekly
4. less than 1% of the world is involved
5. 1 in 8 US households has a home-based business
6. 3 out of 4 Americans have purchased from a Direct Selling company
7. 70 million people own a business in this industry
8. Warren Buffet owns 3 different Direct Selling companies
9. 14 Direct Selling companies on Fortune 500 (more than any other sector, except financial services)

Juice Plus statistics

1. Whole food based – 25 fruits, vegetables, berries, grains
2. Nutrition label (food) versus Supplement label (vitamins)
3. Supported by unprecedented, third party research: Juice Plus is bioavailable, reduces oxidative stress, reduces inflammation, supports immune function, protects DNA, supports cardiovascular health, promotes healthy gums and skin
4. Children 4-18, of full time in college, FREE
5. NSF certified, gluten free, kosher, non-GMO
6. Supported by thousands of physicians and dozens of world-class medical & research institutions, worldwide

Company statistics

1. 42 year old company
2. Over \$9 billion in sales since inception
3. Global operations – in 22 countries
4. Unique hybrid business combining best of franchising (brand name & proven system), direct sales (person-to-person marketing), network marketing (home-based business, exponential growth) & corporate America (benefits plan including health, dental, long-term care, disability, tuition support, holiday bonus, expense supplement, & more)
5. Positioned in three growth industries – wellness, vertical farming and home based businesses

Tower Garden statistics

1. State of the art vertical aeroponic system, only system made from food-grade materials
2. Fully ripened, better tasting, better looking healthier produce you can grow right at home
3. \$1.41 a day, or \$43 a month for 12 months, you can offer everyone Interest-free, credit check free installment plan
4. System fits in small spaces: patios, balconies, rooftops
5. No weeding, tilling, or kneeling. Soil free means virtually bug free (no need for pesticides & herbicides)
6. Environmentally friendly: recycles nutrients & water, using less than 10% of water & land needed for soil-based gardening